



Saturday night, October 8, 2011

Oktoberfest

5k Run/Walk & Kid's Runs

Sudwerk Brewery & Restaurant, Davis CA

You are Officially on the VIP list for the PARTY OF THE YEAR.

Dear (Contact First Name),

Thank you for pre-registering for Oktoberfest! The race is in less than two weeks, and we have some updates to share with you - please read on. We are looking forward to the PARTY - hope you are too. See you there!

Below is information pertaining to your race entry to Oktoberfest. Please note: our email system will only send one confirmation per email address. So, if you have registered multiple people using the same address, you'll only receive one confirmation. You can view a list of ALL registered participants [here](#).

Jeannine Henderson (Example)
Davis, CA
Distance Entered: 5K
Shirt Size & Type: Women's Tech - Large
Food & Brew Tickets:

Changes to shirt size, distance or name spelling? Please e-mail those and other questions to info@changeofpace.com. **Want to pre- order more Food and Brew Tickets?** See below.

In This Newsletter

- **Before the Big Day: Packet Pick Up, Food and Brew tickets & Can I Order More?"**

- **Course: Start Times, The Route & Awards**

- **The Brew Ha-Ha: What is it, What to Bring and What Not to Bring**

Pre-Race Stuff.

Everything You Need to Know Before the Race

Packet Pick Up

We are offering two opportunities to pick up your race packets. Your packet includes your t-shirt, bib number and any Food & Brew tickets that you might have pre-purchased. Times are:

- Friday, October 7th: 3:00 - 7:00 PM
- Saturday, October 8th - 9:00 AM - Noon

Both will be held at [Fleet Feet Sports](#) in Davis. During this time, Fleet Feet Sports will be selling all [Nathan](#) running accessories at 20% off - - time to stock up!



Food & Brew Tickets

We have received emails from a few pre-registered participants who did not pre-purchase tickets and/or who would like to buy additional tickets at the reduced rate.

If you would like to pre-purchase additional Food & Brew Tickets We have made this option available here: <https://acop.webconnex.com/Okto-tickets>



What are Food & Brew Tickets for?

After your 5K race, you will receive a Souvenir Cup with the first fill compliments of Sudwerk Brewery. Choices are beer and soda. (Kids Fun Run entrants will receive a root beer float instead). The post-race area and beer garden will host several taps, vendor booths, live music, games and contests and food booths. Sudwerk Restaurant will be selling appetizers and entrees, including items like pizza & garlic fries for appetizers and sliders, tri-tip sandwiches and bratwurst for entrees. All food and additional glasses of beer will be sold via tickets. Beer and appetizers will be sold for one ticket, and entrees for two tickets.

You can pre-purchase tickets through October 7 at the price of 3 for \$10.00. Starting on Saturday, Oct. 8th, tickets will be sold at the price of \$4 each. You can buy tickets at packet pick up - just be sure to attend on Friday to receive the lower rate. Tickets will of course also be sold at the event itself.

The Course.

Start Times

Start Times on Race Day (Saturday, October 8) are:

- Kids Fun Runs: 5:15 PM
- 5K: 6:00 PM

Both events will start at Sudwerk Brewery and Restaurant, located at 2001 Second Street in East Davis.

When to Arrive:

We suggest arriving at least one hour before the start of your race. Plan your parking by looking at the parking map on our website [here](#).

Costumes

We encourage you to don your favorite pair of lederhosen, dirndl or any other costume to make this event a unique and fun experience. Remember, there is a costume contest afterwards!



5K Course

We redesigned the 5K this year, so those of you who participated last year are in for a treat. The route starts on Second Street and heads east. The course is USATF Certified and a loop course. With the exception of the two minor "hills" when you cross up and over I-80, the course is flat. There will be one fluid station on the course offering water and Gatorade. You can view a copy of the course map [here](#).

Strollers / Baby Joggers are permitted; we just ask that you start in the back of the pack.
Dogs / Pets are not allowed (sorry).



Medals & Awards

Every finisher of both the Kids Fun Runs and the 5K will receive a finisher's medal. Those 20 and younger will receive one medal and those 21+ will receive a finisher's medal that you can later put on a keychain and use as a bottle opener.

In the 5K, we also have Age Division awards three deep in divisions as follows: 9 & Under, 10-12, 13-15, 16-19, 20-24, ..., 70+. Awards will include a custom medal as well as running accessories courtesy of [Fleet Feet](#) - Davis and [Nathan](#), as follows:

- 1st place - Nathan Tri-Color reflective vest and bottle of Penguin Sport Wash laundry detergent for tech apparel (\$25 value)
- 2nd place - Nathan Tri-Color reflective vest and L.E.D. Safety Strobe clip-on blinking light (\$21 value)
- 3rd place - Nathan Tri-Color reflective vest (\$15 value)



The Post-Race Brew Ha Ha.

Par-tay!

The post-race party will include live music, games, contests, food, brew and vendor booths.

- All registered runners and walkers are eligible to participate in the costume contest, bratwurst eating contest and yodeling contest. Prizes will be given to the winners.
- Age Division and Overall Awards will be presented for the 5K Run.
- Participants, spectators and volunteers can partake in the games and activities such as cornhole toss, keg bowling, vendor booths and the kids jump house and crafts.



The fun will last until we run out of beer, or about 10pm, whichever comes first. (Just kidding, we're not going to run out of beer. We're adjacent to the brewery, after all!).

What to Bring:

(1) If you appear to look under 35 years old, please bring government issued photo ID so that you can receive a wristband and purchase alcohol without being carded each time.

(2) Please enjoy the festivities responsibly. Select a designated driver if you plan to consume alcohol and will need a ride home.

(3) Cash and plastic (debit/credit) will be accepted for Food and Brew Tickets outside in the beer garden. \$1 bills appreciated.

What Not to Bring:

(1) In order to keep the celebration safe and fun for all, please do not bring glass.

(2) Dogs are permitted in the parking lot and along the city streets and sidewalks, but not in the beer garden, inside the restaurant or areas where food is being served (except for seeing-eye dogs). If your pooch accompanies you or a spectator to the event, please be courteous and pick up after him/her.

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